Fundraising Ideas

Hosting a fundraiser is a great way to rally your team, raise funds, and showcase your efforts. Remember to plan activities that achieve three key objectives: engaging, meaningful, and fun!

“The kids made a “Lemonade and More” stand. They spent a lot of time making bracelets, keychains, greeting cards and tie dying socks and scrunchies.” Team Captain Meg, ALL Star Crew

Fitness First: Challenge your teammates to a step or fitness competition. Pledge each other for every km completed!

Let the games begin! Love trivia, board games, mini-golf, axe-throwing? A social get-together in the weeks before the Run can be an excellent team building opportunity!

Craft Kick: Do you knit or crochet? Do you make jewelry or bath products? Offer your homemade crafts for sale.

Get the popcorn and candy ready! Host a movie night or afternoon and charge for admission.

Silent Auction: Do you have connections to acquire desirable auction items? Auctions are a fantastic way to include your community members and local companies into your Team fundraising!

Is there simmering talent among your teammates that wants an outlet? Host a Talent Show or Musical Performance.

Pop Up Food Booth: Do you know someone who loves to bake? Eat? This sweet idea will appeal to everyone! Ask your amateur bakers to whip up treats, and ask everyone else to make donations to sample the goodies.

Party for a Cause: Do you have a special celebration coming up that you would consider sharing with Terry? Ask your guests for donations in lieu of gifts.

Clean out that closet or office: Organize a sale – with all proceeds going to cancer research.

Bring your Team together on Run Day with a BBQ, pizza lunch, or potluck picnic. Celebrate your success as a Team while making one final fundraising push!

Looking for more ideas to engage at work?
View our Workplace Teams Tips & Tools for more information.